



**ATHARVA
UNIVERSITY
MUMBAI**

Vol.1 | Issue-1
ODD Semester
July-Dec 2025



Be the Change...
Lead the Future!



AUM SPECTRUM

Empowering Minds • Inspiring Futures • Creating Impact



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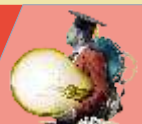
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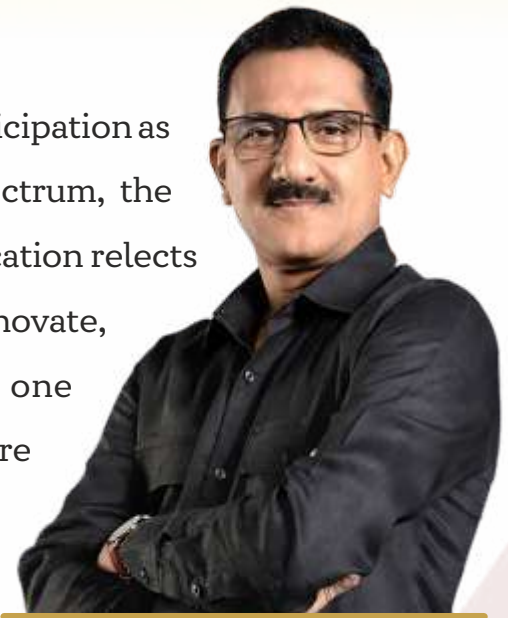
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Founder & Chancellor's Relection

It is a moment of great pride and powerful anticipation as we present the inaugural edition of AUM Spectrum, the voice of Atharva University Mumbai. This publication relects a mindset. A mindset that dares to question, to innovate, and to lead with purpose. In every page, one witnesses the unfolding of young minds who are not only absorbing knowledge, but shaping the contours of the future. At Atharva University Mumbai, we believe engineering is the art of transforming ideas into impact. Through initiatives such as experiential learning, industry engagement, and research driven exploration, we are cultivating a generation that stands ready to address real-world challenges with competence and conviction. AUM Spectrum captures this journey with elegance - diversified in thought, enriched with innovation, and united by a shared vision: to be the change and lead the future. May this newsletter continue to inspire dialogue, celebrate excellence, and ignite aspirations across our academic community.



Sunil Rane
Founder & Chancellor





Insights from the Vice Chancellor

Higher education today stands at the intersection of knowledge, integration, and future readiness. At Atharva University Mumbai, we envision an academic ecosystem where disciplines converge and learners evolve into multifaceted thinkers. The launch of AUM Spectrum marks more than the beginning of a publication- it signifies the emergence of a collective academic voice. It brings together innovation, inquiry, and achievement across domains, reflecting the university's commitment to holistic development. This edition is not just a showcase of milestones; it is a foundation upon which future legacies will be built.



Dr. Ramesh Kulkarni
Vice Chancellor

From the Registrar's Desk



Dr. Jyoti Mcwan
Registrar

An institution's true strength is reflected not only in its academic framework but in the discipline, integrity, and aspirations of its learners. AUM Spectrum emerges as a chronicle of these attributes a documentation of effort, growth, and shared purpose. As we continue to strengthen the academic fabric of Atharva University Mumbai, this newsletter serves as a bridge between achievement and reflection. It invites students to recognise their journey, value their progress, and remain committed to the standards that define excellence. Each contribution within these pages adds to the evolving identity of our institution.



Leadership Relections: A Vision for Excellence

Engineering turns imagination into reality, and at our institution, we focus on developing problem-solvers who can tackle real-world challenges. AUM Spectrum relects a culture of innovation, resilience, and continuous learning, inspiring students to think boldly and build beyond boundaries.



Dr. Vipul Dalal
Dean, SET



**Dr. Shivakant
Upadhyaya**
Director , SBM

Management today is about leading change with insight and purpose. At our School, BBA and MBA students combine business acumen with technology, tackling real-world challenges. Atharva Spectrum showcases their journey of learning, innovation, and emerging leadership, preparing them to lead with clarity and conviction.

To all our SCSA students, welcome to a community where your innovative spirit meets rigorous technical excellence. We are dedicated to providing a plaform where your technical skills and innovative ideas can flourish. As your Director, I am here to champion your creative endeavors and support your journey every step of the way. Let's build a future defined by technological leadership. I am dedicated to your success.



Mrs. Lata Bhatia
Director , SCSA

**"Your technical skills are the foundation;
your innovative mind is the architect of the future."**

Atharva Journey

1999



Atharva was established in 1998 & began functioning in 1999 with the inception of Atharva College of Engineering.

Atharva in 2000

Atharva Institute of Information Technology, (Recognized by the Ministry of Information Technology, Government of India, was established).

Atharva in 2001

The Management of Atharva Educational Trust successfully established and shifted to its own campus at Malad.

2002



The proposal for the Business Management Institute was approved by the Government of Maharashtra and the University of Mumbai.

Atharva in 2003

Atharva Institute of Management Studies & Atharva School of Business were successfully established. During this year, Phase I building was completed.

Atharva in 2004

Construction of the Phase II building commenced for the proposed Hotel Management and Fashion Institute.

2005

Atharva expanded globally by pursuing international affiliations for Hotel Management, MBA, & Fashion Technology. Atharva College of Hotel Management & Catering Technology & Atharva School of Fashion & Arts were established.

Atharva in 2006-2007

Atharva went global, providing international exposure to students through visits to China & Switzerland.



2008

Development of Phase III building commenced, along with the proposal for establishing a university.

Atharva in 2010

Launched in 2010, Indian Princess is a unique beauty pageant by the Atharva Group of Institutes, created to provide a prestigious platform for students of the Atharva School of Fashion & Arts.



2013

Atharva Institute of Film & Television was established, affiliated with the Garware Institute of Career Education & Development, University of Mumbai. It provides intensive training in Direction, Cinematography, Video Editing, Script Writing, & Sound Engineering.



2016

Academic collaborations were established with Busan University, South Korea.

Atharva in 2017

Academic collaborations were established with Benedict Group of Institutes, Switzerland (BHMS).



2018

Atharva Foundation was established as an NGO dedicated to serving social causes, with a focus on educating the girl child in rural areas.



100 Computers
100 Daughters
100 Days



2019

A tribute to the Indian Army & a salute to soldiers was organized by the Atharva Foundation.

The program, titled "One for All, All for One," was envisaged & conceptualized by Sunil Rane, Chairman of Atharva Foundation.



2020

The Atharva Institute of Film and Television (AIFT) is a new venture of the Atharva Group of Institute

All the courses are designed equally for beginners & experts.

We provide intensive training in Direction, Cinematography, Video Editing, Script Writing & Sound Engineering.

The main goal of our classes is to make you best for the industry.



Support to the needy during the tough Covid-19 pandemic situation by Atharva Foundation through relief packages.

2021

"100 Computers, 100 Daughters, 100 Days", an innovative initiative by Atharva Foundation. Under this noble initiative, laptops are donated to the daughters of martyred soldiers across the country, with a mission to empower & enlighten their lives.



2022

Atharva developed its state-of-the-art "The Garden Café" as part of a Global Hospitality Training Center. Additionally, facilities such as a walking trail, sports arena, and the Garden Café were created for students.



2023

Started a 3-year degree program in Data Science, affiliated with the University of Mumbai.



2024

Atharva expanded the Hotel Management building, enhancing its capacity & facilities to provide an improved experience for students & staff.



Established Atharva Centre of Excellence as a premier destination for immersive technology education, shaping a new generation of engineers equipped with cutting-edge skill & visionary insights to lead the future of immersive technology.



2025

Atharva University Mumbai, was established in 2025, with a vision to transform individuals into high-impact professionals through industry-integrated learning, global exposure, advanced infrastructure, and strong career outcomes.



2026



**ATHARVA
UNIVERSITY
MUMBAI**

Be The **Change**
Lead The **Future!**



About Atharva University Mumbai

Atharva University Mumbai stands out as Maharashtra State 1st Self-Financed Private Vertical University. Atharva University is established under the dynamic leadership of Hon. Shri. Sunil Rane – Executive President Atharva Group of Institute & Founder Secretary Atharva Educational Trust. It is set up on a gigantic and spacious campus having beautiful green landscaping and ambience with state-of-the art infrastructure and other sophisticated equipment that blends a contemporary and traditional architecture situated in the heart of Western suburbs at Malad, Mumbai. Atharva University will set new benchmarks in higher education by integrating advanced technology, research, and industry partnerships. Our goal is to create a future-ready academic environment that nurtures talent and innovation. The university prepares students to emerge as future-ready leaders, researchers, and professionals in a technology-driven, innovation-led global economy.



Vision

To be a globally recognized center of excellence that fosters holistic education, cutting-edge research, innovation, and entrepreneurship, empowering students with advanced technology, entrepreneurial skills, social values, and global opportunities to shape future leaders and change makers committed to the betterment of society and humanity.



Mission

- **T**o provide world-class education across diverse disciplines, integrating traditional knowledge with modern advancements to foster academic excellence, innovation, and technological progress.
- To cultivate research, critical thinking, and entrepreneurship, empowering students and faculty to develop innovative solutions through interdisciplinary collaboration and global partnerships.
- To nurture ethical leaders and socially responsible individuals, instilling strong values, leadership qualities, and commitment to sustainability and community service.
- To engage with industries, government bodies, and international institutions, ensuring real-world application of knowledge, professional growth, and meaningful contributions to society.



School of Engineering Technology

First Year B. Tech Orientation Program



The First-Year B.Tech Orientation, held on 22 September 2025, marked a spirited beginning for 125 new learners stepping into academic life at

Atharva University Mumbai. The event served as an university's vision, values, and vibrant learning ecosystem. An enlightening keynote by Ms. Pooja Joshi, Assistant Vice President, EC Council, set an inspiring tone for the day. Interactive sessions instilled confidence, curiosity, and belonging, laying the foundation for a transformative educational journey.



DSY B. Tech Orientation Program



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AR/VR Lab Visit- FY B.Tech



The AR/VR Lab Visit on 14 October 2025 at Atharva University Mumbai gave students an insightful, hands-on introduction to immersive technologies, featuring demonstrations of haptic suits, motion-capture systems, VR headsets, light simulators, underwater exploration tools, and 3D printing. The visit

deepened their conceptual understanding, encouraged interdisciplinary thinking, and enhanced their readiness for innovation-driven careers in emerging technology fields.



Atharva Satellite Ground Station Visit - FY B.Tech



Held on 16 October 2025, this visit offered insights into real-time signal tracking and communication systems under the guidance of Mr. Jayesh Banatwala. Students gained exposure to space-tech applications and engineering innovation. The visit served as a quiet yet powerful affirmation that at

Atharva University Mumbai, every learner is encouraged to look upward, think boldly, and prepare to contribute to the expanding horizon of space-enabled innovation.



Project Friday's - Project Exhibition 2025



Students confidently showcased innovative projects from AI driven concepts to IoT-powered models highlighting Atharva University Mumbai's growing culture of research, creativity, and future-oriented problem-solving.

Project Friday Week-4 on 24 October 2025 marked a significant milestone in Founder & Chancellor Shri Sunil Rane's vision for experiential learning, graced by Hon. Shri Chandrakant Patil, Minister for Higher and Technical Education. FY and DSY



Project Friday's Brainstorming Session for FY B Tech Students



collaborative thinking. The session strengthened their design-thinking and communication skills while igniting a forward-looking spirit, encouraging students to imagine solutions that serve society and shape the technology of tomorrow.

Project Friday's Brainstorming Session on 1 November 2025 offered first-year B.Tech students a vibrant introduction to the ethos of Project Friday, immersing them in ideation, problem identification, and



Project Friday's Brainstorming Session for DSY B Tech Students



Project Friday's Brainstorming Session for DSY on 8 November 2025 brought second-year B.Tech students together in an atmosphere of curiosity and creativity. Through discussions on innovation frameworks, mentorship pathways, and past funded projects, students gained valuable clarity on building meaningful solutions. As teams formed and ideas took shape, the session fostered collaboration and forward-thinking, reflecting Atharva University Mumbai's commitment to empowering students to innovate for an impact-driven future.

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Expert Session on IoT Emerging Applications



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Inauguration of Three Cutting-Edge Labs at Atharva University



The inauguration of the AIML, AIDS, and Cyber Security Labs on 21 November 2025, marked a landmark moment in Atharva University Mumbai's commitment to technology-driven education, graced by Hon. Shri Sunil Rane. The state of the art facilities open doors to enriched

learning, research, and industry-aligned skill development, positioning these labs as catalysts for cutting-edge exploration in artificial intelligence, data science, and cyber security.



Atharva Premiere League 2025



Atharva University Mumbai successfully organized the Atharva Premiere League 2025 on 29th November 2025, fostering a spirited celebration of sportsmanship and teamwork. With 80 enthusiastic participants, the event showcased remarkable cricketing talent, strategic play,

and strong coordination among students. The tournament not only promoted physical fitness and healthy competition but also nurtured leadership qualities and mutual respect, leaving behind an energizing imprint that encourages greater student participation in sports and co-curricular activities.





Educational Visit to Lohagarh Fort 2025



fostered endurance, teamwork, leadership, and resilience while deepening students' appreciation for the fort's rich Maratha heritage and strengthening their connection with nature, leaving them inspired to embrace future challenges with confidence, curiosity, and a lasting spirit of adventure and exploration.

Atharva University Mumbai organized educational visits to Lohagarh Fort on 6th December 2025 (23 B.Tech DSY CE students) and 13th December 2025 (28 B.Tech DSY IT students), offering a blend of history, adventure, and experiential learning amid the scenic Sahyadri ranges. The t r e k s



Atharva Girls Badminton 2v2 League 2025



and confidence among students across departments. It stood as a vibrant reflection of the university's commitment to holistic development, encouraging young athletes to pursue excellence both on and off the court.

Atharva University Mumbai hosted the Atharva Girls Badminton 2v2 League 2025 on 9th December 2025, bringing together 62 enthusiastic participants in a spirited celebration of fitness and teamwork. The tournament showcased remarkable agility, coordination, and competitive zeal, while fostering unity



Expert Session on Applied Mathematics



Atharva University Mumbai conducted an online Expert Session on Applied Mathematics on 11th December 2025, engaging 120 first-year engineering students in a stimulating academic exchange. Led by Prof. Vinay Shankar Dubey, the session illuminated key concepts such as Laplace Transforms and Matrix

Theory, linking mathematical foundations with real-world engineering applications. The interaction enriched analytical thinking, broadened global academic perspectives, and reinforced the spirit of intellectual curiosity and academic excellence among students



Future Fusion 2025: 24 Hour Hackathon



The 24-hour hackathon Future Fusion 2025: Engineering Intelligence Solutions for a Smarter World, held from 18th to 19th December 2025 at Atharva University Mumbai, emerged as a vibrant confluence of innovation and intellect. Graced by Shri Sunil Rane, along with distinguished academicians and industry leaders,

the event brought together 180 students forming 30 dynamic teams. Participants immersed themselves in cutting-edge domains such as Artificial Intelligence, IoT, Cybersecurity, and Sustainability, transforming ideas into impactful solutions. The hackathon not only sharpened technical acumen but also cultivated collaboration, leadership, and resilience under pressure. As the event drew to a close, it left behind a trail of inspired minds, empowered to shape a smarter, technology-driven future.



School of Business Management

Visionary Leadership and Industry Exposure

On 2nd July 2025, the semester launched with a Major Seminar and Leadership Interaction. This cornerstone event brought together students, faculty, and industry experts for a visionary session that symbolised the fusion of academic learning with invaluable corporate exposure. The interaction allowed students to engage with the realities of the business world, establishing a professional benchmark for the months to follow.



Mentorship and Executive Interaction



Following a dedicated mentorship session on 9th July 2025, students participated in a Dignitary Meet-and-Greet. In this intimate setting, high-achieving management students were felicitated on stage and provided the rare opportunity to connect

personally with senior leadership and industry veterans. This interaction was vital for students to receive direct guidance on the nuances of executive decision-making.

Applied Management: Contraption Day

On 11th July 2025, the month's activities culminated in Contraption Day, a unique team-building challenge. Students were tasked with a construction activity using common objects, designed to test resource allocation, operational efficiency,



and structural integrity. This exercise compelled students to apply fundamental scientific and organisational principles to solve complex problems under creative constraints, reinforcing the "Tech" in the MBA Tech identity.

Welcoming the New Cohort: First-Year Inauguration

The formal commencement of the academic session for first-year MBA students took place on 11th August 2025. This inauguration ceremony, featuring motivating addresses from faculty and senior management, emphasised Atharva's commitment to a strong academic foundation and holistic development, setting a clear trajectory for the students' management journey.



The 79th Independence Day & Technology for Empowerment

The 79th Independence Day was celebrated at the Atharva University Mumbai's Campus in Malad, where students and faculty gathered in traditional attire to honour the nation's heroes through flag-hoisting and cultural performances. Tech-



Empowerment Initiative: Reflecting a commitment to progress and nation-building, a special initiative saw the distribution of laptops to women police officers. This gesture highlighted the institute's mission to empower law enforcement through modern technology and digital access.

Outbound Training: Juice Adventures



On 9th September 2025, First-year students participated in an outbound training programme at Juice Adventures. This adventure-based learning initiative was a key part of the integration phase, moving students beyond the classroom to enhance

leadership and interpersonal skills. The experience was designed to translate theoretical concepts of collaboration into practical, real-world teamwork.

Athletics and Camaraderie: Intra-Collegiate Sports

The spirit of sportsmanship was fostered through a four-day tournament from 10th to 13th September 2025, on the Atharva University Mumbai's campus. Students competed across several disciplines, including:



- **Volleyball, Football, and Cricket.**
- **Carrom, Chess, and Table Tennis.**

The event was instrumental in promoting physical fitness and building a sense of community across the various programmes.

Digital Fluency: Technical Skills Training

On 12th September 2025, in our state-of-the-art computer lab, students underwent technical skills enhancement tailored to their respective specialisations. With access to individual workstations, the



session focused on contemporary business software and data tools, ensuring that students possess the critical digital fluency required in today's data driven professional landscape.



Finance Masterclass

On 15th September 2025, first-year MBA students from School of Business Management attended a masterclass in finance at Imarticus Learning, a knowledge partner associated with KPMG. This workshop provided them with practical insights and advanced learning in finance, enhancing their understanding of complex financial concepts and industry practices. The session was an excellent opportunity to bridge academic theory with real-world financial scenarios, supported by expert trainers from Imarticus and industry professionals. This collaboration reflects Atharva's commitment to delivering industry-relevant education through strategic partnerships.



AI-Powered Marketing Seminar



forefront of the dynamic marketing domain.

This was a cutting-edge seminar on a pivotal modern subject on 19th September 2025. The large, attentive number of students' eagerness to absorb insights on the intersection of technology and consumer strategy, positioning them at the



Social Impact Spotlight: Padhao India

On 26th September 2025, a special recognition session highlighted the work of "Padhao India," an NGO run by 10-year-old Pranit and his mother. The session described how the COVID-19 pandemic served as an "awakening" in the heart and head of Pranit when he was only 6 years old. Today, his mission focuses on providing jovial and interactive education to underprivileged children.



Interactive Case Study Simulation



This candid classroom scene highlights an Interactive Case Study or Group Discussion in progress that took place on 3rd October 2025. Moving away from passive learning, students are captured mid-discussion, actively debating business scenarios

and exchanging perspectives. This methodology fosters critical thinking, problem-solving skills, and the dynamic communication crucial for future managerial roles.

Tree Plantation Drive

On 11th October 2025, our MBA batch recently conducted a tree plantation drive in Dharavi, transitioning from the classroom to the heart of the community to promote urban sustainability. By planting native saplings, we aimed to improve local air quality and create natural cooling zones within the dense urban landscape. This initiative was a hands-on lesson in social responsibility, emphasizing the vital link between environmental health and community well-being.



Professional Development Workshop



This session engaged our students in an executive workshop held on 17th October 2025, where students and faculty convened in a formal setting for a focused learning session. This workshop was a crucial component of the curriculum, designed to

inculcate the professional rigor and etiquette necessary for corporate leadership. The group's confident pose reflects a cohort primed to internalize high-level business insights and translate theory into practical application.



Industry Immersion: Multi Commodity Exchange (MCX) Visit

The semester concluded with a high impact visit to the Multi Commodity Exchange of India Limited (MCX) on 25th November 2025. This practical exposure allowed students to witness the mechanics of price discovery and risk management within the realm of



commodity derivatives. By engaging with India's largest commodity exchange, students gained market-ready expertise, effectively bridging the gap between academic theory and the realities of the financial markets.

St. Francis Institute of Management and Research



Pradhan (HXGON Partners LLP) and Major Pawan Kumar Thapliyal (DHL Logistics Pvt. Ltd.) shared invaluable perspectives on financial volatility and corporate resilience. The session highlighted the critical role of data-driven strategies and military-grade discipline in modern leadership. This event successfully bridged the gap between academic theory and real-world risk management.

On November 29, 2025, St. Francis Institute of Management & Research hosted a compelling session of the Eminent Speaker Series, centered on the theme "Beyond Uncertainty: Navigating Risk in the Modern World." Industry experts Mr. Tushar



Monsters in the Machine: Addressing the Challenge of Responsible AI

On December 15, 2025, the School of Business Management hosted an insightful guest lecture by Christopher H. titled "Monsters in the Machine: Addressing the Challenge of Responsible AI." Tracing AI's evolution from Turing's theories to modern implementation, the session explored critical hurdles like algorithmic bias, data privacy, and global employment shifts. Christopher H. provided future managers with a framework for balancing advancement with accountability. Facilitated by Dr. Shivakant Upadhyaya, the event successfully underscored the vital role of ethical leadership in the age of AI.



Under 25 Summit

The Under 25 Summit, held on December 3rd and 4th, 2025, served as a definitive practical milestone for our MBA batch. Entrusted with the complete execution of four major events over two days, we took full ownership of every vertical, from digital social media strategy to the complex logistics of on-ground operations. This high-pressure environment pushed us beyond the classroom, requiring us to master real-time crowd management and the technical nuances of sound and stage production. Coordinating these diverse elements in a live setting provided invaluable hands-on experience in end-to-end team management and rapid problem-solving. We emerged from the summit with a sharpened ability to lead under pressure and navigate the unpredictability of large-scale productions. Ultimately, the project was a powerful testament to our collective growth, proving our capacity to bridge the gap between academic theory and professional execution. This experience has left us significantly better equipped for the challenges of the corporate world.



School of Computer Science & Application

First Year BCA Orientation Program

The BCA Orientation Program was organized on 22 September 2025 at Atharva University Mumbai to welcome new students and help them understand the structure and expectations of the Bachelor of Computer Applications course. It introduced them to the college environment, faculty members, rules, and available facilities such as computer labs and the library. The program also



explained the academic schedule, internal assessments, and opportunities for skill development, helping students adjust smoothly to college life and begin their BCA journey with confidence.



Presentation on Communication skill and Team Building

On 3rd November 2025, Mrs. Shilpa Mistry conducted a presentation and activity for FY BCA students on the topic of communication skills and team building. The objective was to help students understand the importance of clear expression, active listening, and effective interaction, highlighting how good communication reduces misunderstandings and strengthens group relationships. The presentation also covered key team-building elements such as cooperation, trust, and shared goals, showing how strong communication helps teams achieve better results.



Project Guidance Seminar

On 14th November 2025, Mr. Darshan Patil conducted seminar for FY BCA students on topic - Project Guidance Seminar Report. The primary objective of the seminar was to guide students for projects and introduce them to various AI tools that are available as free and open source software's. Many users don't know how to use AI tools effectively, so familiarize them with modern AI tools and also make them understand AI is not useful all the times organic search is also important. The heuristics help them understand learn through doing and discovering things themselves rather than telling them about things. The seminar aimed to guide students for choosing right tech stack for their project in current era.



Project Friday: Shaping Future-Ready Innovators

From its inception on 10th October 2025, Project Friday at Atharva University Mumbai - conceptualised by Founder & Chancellor Shri Sunil Rane-evolved into a continuous weekly initiative, with 13 engaging editions conducted across consecutive Fridays during the Odd Semester across all schools of AUM. Each week unfolded a distinct theme, crafting a dynamic journey into project-based learning. From “AI for a Smarter Tomorrow – Innovating Solutions for Real-World Problems” to “Applying Design Thinking in Your Ongoing Projects,” students experienced a seamless fusion of innovation and application. A defining highlight emerged through the immersive Design Thinking workshop, where learners navigated the stages of Empathize, Define, Ideate, Prototype, and Test, presenting user-centric, industry-aligned solutions. The inclusion of Reel Friday (Week-10) further amplified creative expression through digital storytelling. This sustained Friday continuum nurtured consistency, curiosity, and collaboration, steadily shaping students into confident, future-ready innovators.





**"One Day. Every Week.
Limitless Possibilities."**



**"Project Friday:
AUM's Weekly Engine of Ideas"**



**"Reimagining Learning:
The Project Friday Movement"**



**"Innovation Unfolds
Every Friday at AUM"**



Festival of Lights and Talent – AUM Diwali’s Celebration

Atharva University Mumbai's Diwali celebration on 20 October 2025 transformed the campus into a vibrant hub of art and culture, with students from all institutes uniting through rangoli designs, diya-making, and captivating performances. The event beautifully captured the festival's spirit of hope and togetherness, celebrating light, talent, and community pride.



Industry Talk Series – Session 2

Industry Talk Series-2 on 14 November 2025, featured Mr. Shrikant Sarda, Managing Director at Accenture Technology, Pune, who guided Atharva University students through global tech trends, agile leadership, and industry



expectations – bridging academia and the professional world, and inspiring students to build adaptability, sharpen their skills, and pursue their careers with purpose.

KTM Event

Atharva University Mumbai, hosted the KTM Event in collaboration with IEEE Techithon'25 on 21st November 2025, crafting a dynamic arena where innovation met engineering passion. With 500 enthusiastic participants, the event unfolded as a vibrant exploration of superbike technology through live demonstrations and expert interactions.



It nurtured a refined understanding of automotive engineering, safety practices, and evolving industry standards, while igniting curiosity and technical aspiration. The initiative stands as a compelling reflection of the university's commitment to experiential learning and future-ready education.

An Ode to Atharva

From the very first step within its gates, discovered more than a university-I found direction. A mentor whose guidance shaped my path, Transforming uncertainty into clarity And ambition into purpose.

Within these halls of aspiration, gained not merely knowledge, but perspective Where intellect is nurtured And character is refined with intention.

Though I once held distance from the idea of friendship, Atharva redefined it in subtle, profound ways. In moments of doubt and challenge, found unwavering support A silent strength that stood beside me.

Beyond textbooks, beyond structured walls, Learning here rises, evolves, and calls. Not confined to theory, nor limited in view, But lived through moments, enriching and true.

Here, every experience carries a lesson - Some teach confidence through expression, Some instill discipline through participation, While others awaken creativity and self-belief. Each moment becomes a medium of growth, Leaving behind more than just memories.

Atharva does not simply prepare individuals for professions; It cultivates resilience and self-assurance. It transforms hesitation into confidence, And fear into the courage to stand tall.



Ms. Sridevi Bhat
MBA- 1st Year, SBM

With every effort, a new strength is found, With every fall, we rise more profound. Victory may fade, but one truth remains Growth is the greatest of all gains.

In its ever-evolving environment, Every opportunity becomes a stepping stone Encouraging individuals to discover, express, and excel.

Choosing Atharva University has been transformative.

It has not only educated me, But shaped me into someone more confident, aware, and resilient.

More than a place, it became my way - of thinking, growing, and finding my own say.

Atharva is not just where I study, It is where I discovered myself



Sailor and His Treasure

ढूढं तुझे जैसे खजाना कोई,
तेरी आस में कतिने डूब गए।
मैं तो तैरना भी ना जानूं,
पर कूद पड़ा हूं जाने क्यों।

खजाना ये तालों में बंद है,
ताले ये काँटों से भरे हैं।
चाबियां, खोलने वाले के खून की लहरें हैं,
ये देखे, जो आए डर के जमीन लौट आए।

साँसें भर रही हैं, पैर सुन्न हैं,
पर ना सुन रहा है दलि मेरा।
बेपरवाह से तालों को छू कर,
खून की लहरें जाकर खोलें खजाना।

पर जो देखा हमने खजाना,
तो उसमें ना है सरिफ सोने का ढेर।
कुछ चांदी है, कुछ है तांबा,
सोना भी है पर थोड़ा-थोड़ा।

क्या लें सरिफ सोना या ले जाएं पूरा खजाना?
सोचने से पहले जीना था प्यारा,
उठाकर चला पूरा पटिरा,
तैरकर बाहर जब मलिा कनिरा।



Mr. Jenil Mistry
B.Tech DSY CE, SET

खुले आसमान में बैठे देखा,
तो ना जाने क्यों,
चांदी और तांबा दखिा सोने से भी प्यारा।

ले गए वक्त के लुटेरे सारा सोना,
पर मैंने उन्हें संवारा,
जसिकी कीमत भी ना करे यहां।

गरीबी में बतियाया रोज का फसाना,
लखिा शायद ऐसे ही कस्मिमत का आना।
जो प्यारा था चांदी और तांबा,
वही हो चला है जंग से पुराना।

पुराना हुआ तो है जस्मि भी हमारा,
इश्क ये ना जाने कहां तक ले आया।
अब वो ना रहा पर मैं जी रहा,
यादों में जब चांदी चमकी थी जैसे सतिरा।

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